



Structured Dialogue on Financing (SDF)

Informal Briefing for the Executive Board

5 July 2018

THE WORLD NEEDS TO CHANGE – 2030

AGENDA



... and women are vital to bringing about positive change in the world



The Powerful Case for Gender Equality and Women's Empowerment

Member States had the vision to start UN Women to end gender inequality in our lifetime

Ending gender inequality by investing in girls and women is essential to the wealth of nations and financing 2030 Agenda

- ❖ Realizing GEWE could double the value of global GDP, according to a World Bank analysis covering 141 countries* and accelerate 2030 Agenda implementation
- ❖ Human capital wealth could increase by 21.7 per cent globally, and total wealth by 14.0 per cent with gender equality in earnings
- ❖ Loss in human capital wealth due to gender inequality is estimated at \$160.2 trillion



*Source: World Bank 2018 <https://openknowledge.worldbank.org/bitstream/handle/10986/29865/126579-Public-on-5-30-18-WorldBank-GenderInequality-Brief-v13.pdf?sequence=1&isAllowed=y>

Member States take up GEWE opportunities @ international and national levels wt. UN Women

International

Since 2014, UN-Women has supported member states

- 55 countries increased the capacities of civil servants in national AIDS coordinating bodies for gender mainstreaming in the HIV response
- 52 countries strengthened legislation to address violence against women and girls
- 43 countries increased budget allocations for gender equality and women's empowerment
- 41 countries adopted policy frameworks for women's economic empowerment
- **These countries have the combined female population of 1.2 billion**

National

- National systems to track allocations to GEWE are improving, and national budget allocations are increasing.
- Of the 80+ countries UN Women supported between 2014-2017,
- 43 reported increases in GEWE budget allocations
- 46 reported development of tracking systems for the allocations.
- Good examples include Mexico (> 37%); Albania (> 61%) and Nepal (976m- 2.1b 2013-7)

UN Women helping Member States transform lives

One country, one woman at a time

1 Palestine

“If you find yourself in a place that allows you to make a real difference in other women’s lives, obstacles will not stop you anymore”



Ayah al-Wakil

2 Solomon Islands



Janet Ramo

“[Previously] decision-making positions were held by men and we never saw the benefits. Now seeing women as strong, it motivates me”

3 Tanzania

“I am better off economically, I am more confident and well informed in market leadership and women’s rights.”



Betty Mtewele

UN Women - a successful product of United Nations reform



Financing Theory of Change

If funded for purpose, UN Women will help governments deliver more transformative outcomes for women & girls and accelerate delivery of the 2030 Agenda in ways that leave no one behind.

“When women rise, the world rises”



UN Women credits its success to Member States

UN Women is **one of the fastest growing entities** in the UN system, albeit from a v. low base, with an average annual growth rate of 9% per year since 2011.

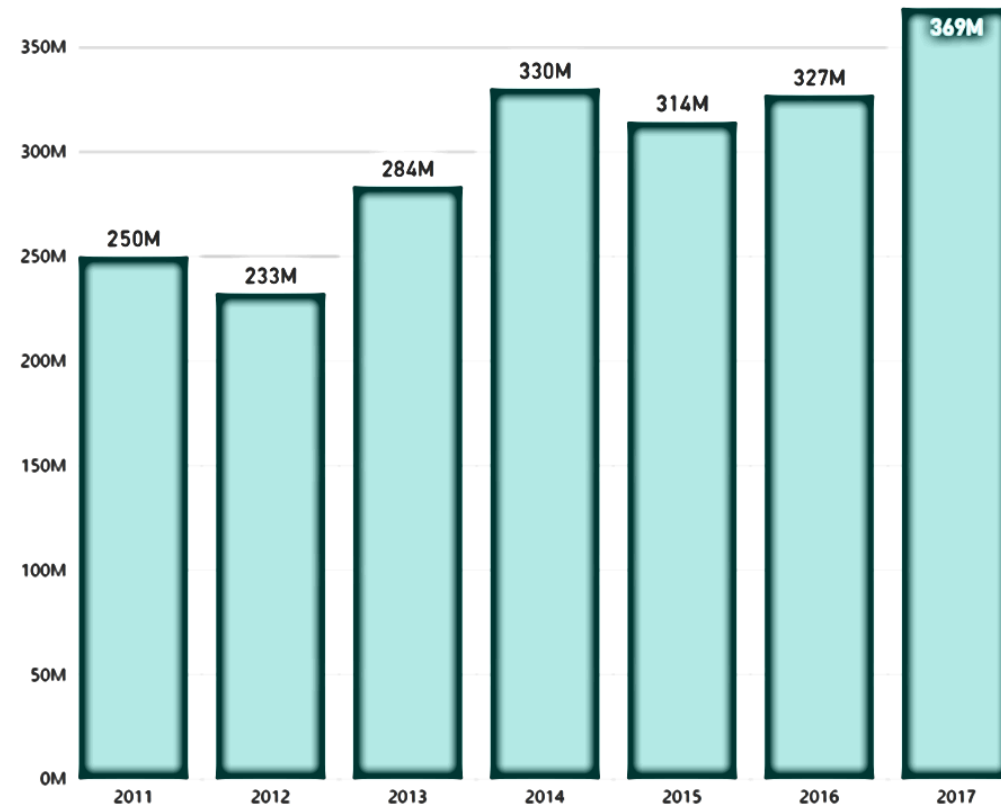
UN Women has a **wide donor base**.

- 112 Member States contributed to UN Women in 2017

Existence & growth is credited to Member States' support.

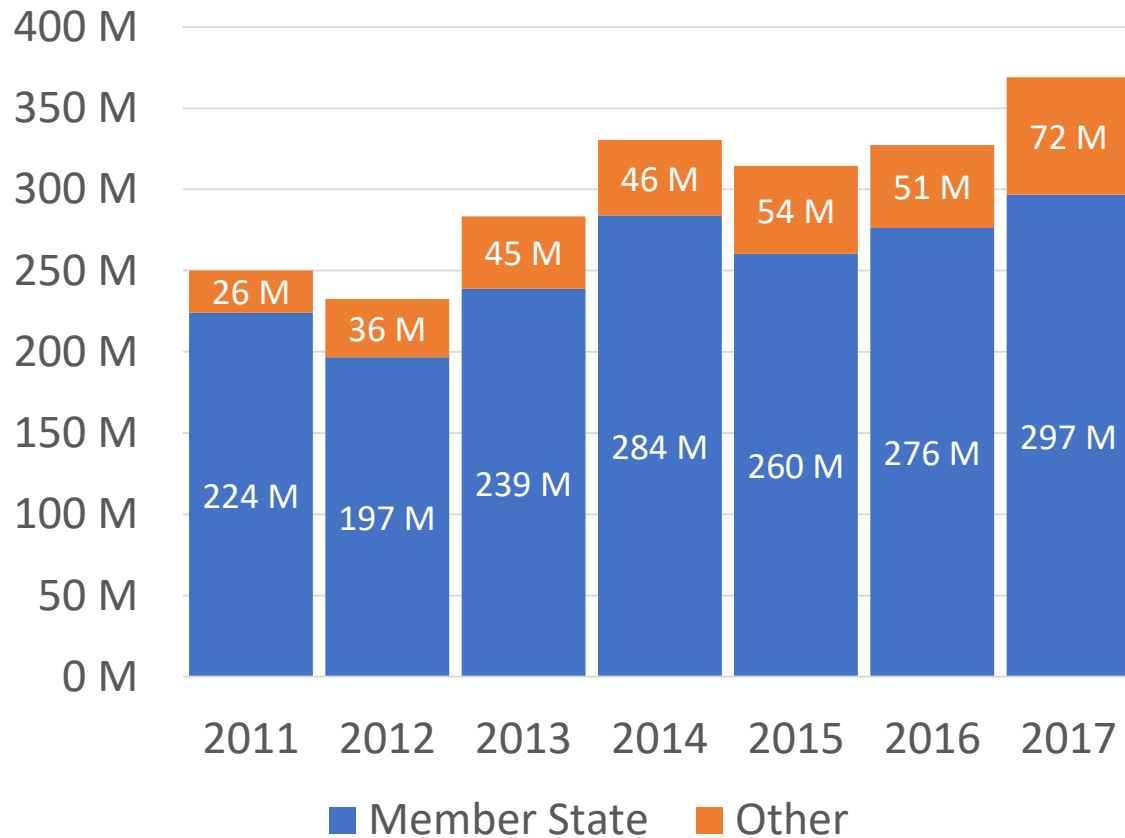
- Provided 97.7% of core resources in 2017
- Provided 71.8% of non-core resources in 2017

UN Women Contributions (2011-2017)

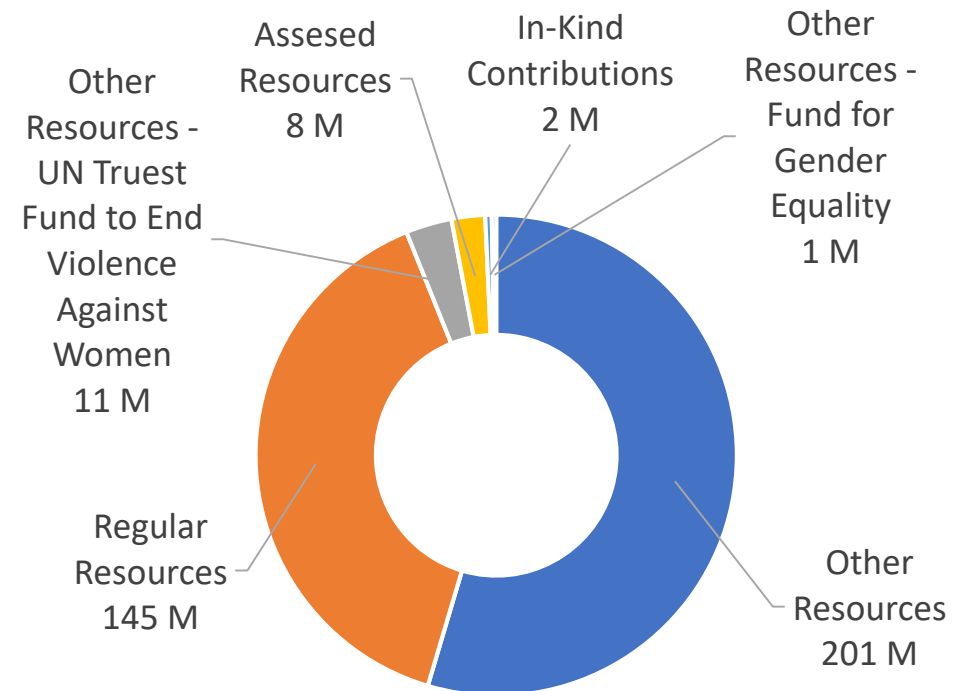


UN Women Revenue Sources

Revenue by Donor Type



2017 Revenue by Type



Member States stepping it up with multi-year core funding agreements

Governments & Member Organizations	Pledge Date	Currency	Pledge amount (local currency)	Pledge amount (USD)	Multi-year period
Sweden	12-June-18	SEK	134,000,000	17,005,076	2018-2021
Denmark	5-July-17	DKK	60,000,000	9,888,100	2017-2020
Australia	16-Dec-16	AUD	7,790,000	6,063,720	2017-2020
Belgium	26-Jun-17	EUR	4,000,000	4,645,761	2017-2020
New Zealand	17-Feb-16	NZD	2,500,000	1,228,153	2018-2020
Iceland	5-Feb-18	ISK	130,000,000	1,228,153	2018-2020
			TOTAL	40,659,560	

UN Women is young but strong

- Impact delivered on normative, coordination and operational mandate in measurable terms
- Succeeded in establishing regional architecture
- Strong Results Based Management (RBM) tracks changes in the lives of women
- 100% unqualified opinions on financial statements 7 years in a row. No more longstanding issues
- Enterprise Resource Management (ERM) system established

#Time is Now to move more into higher-yield core funding segments like private sector and individual giving and private /philanthropic sources

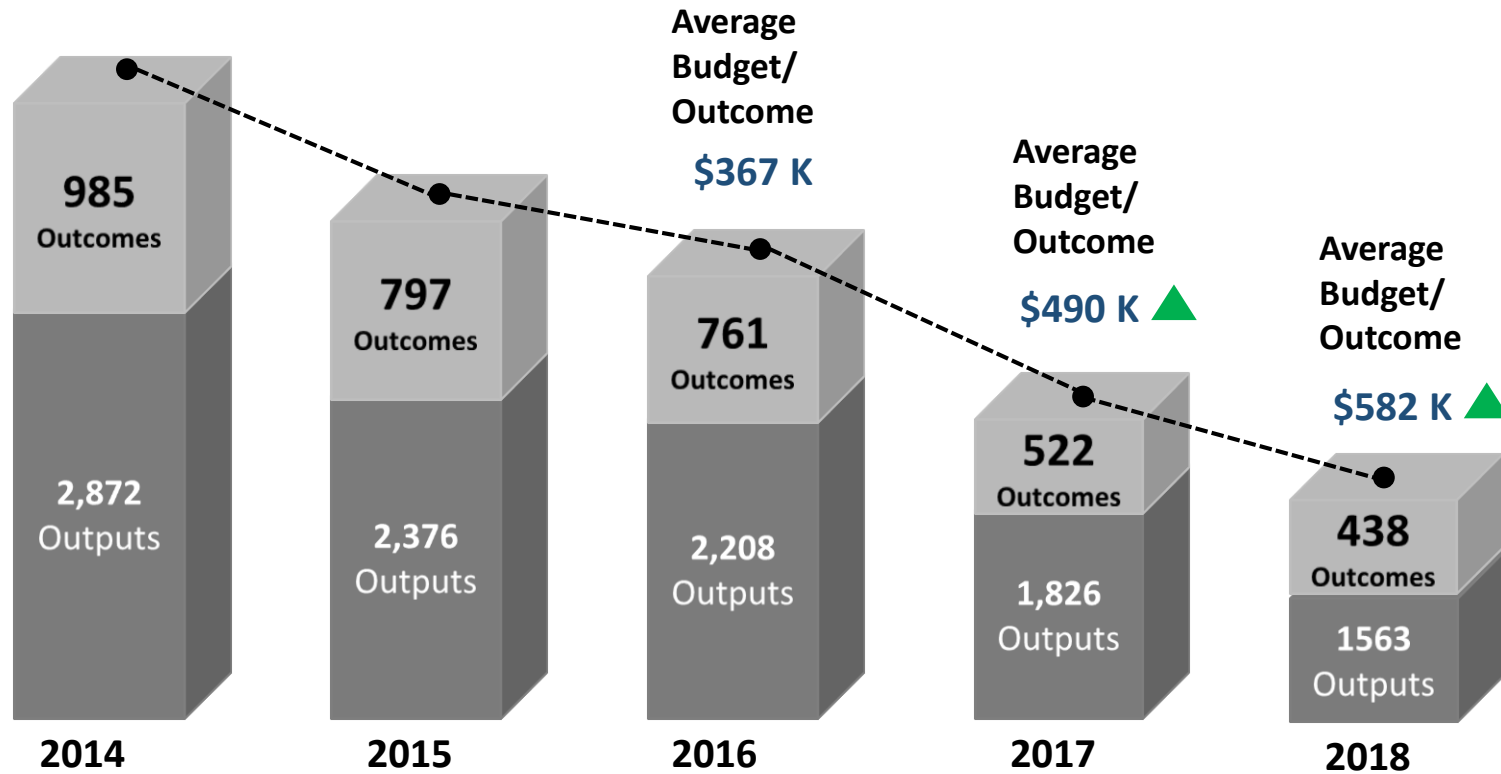
UN Women headed towards the \$500 million threshold

In 2018, UN Women hit an important milestone by crossing the \$500 million mark in planned programming, defying the odds

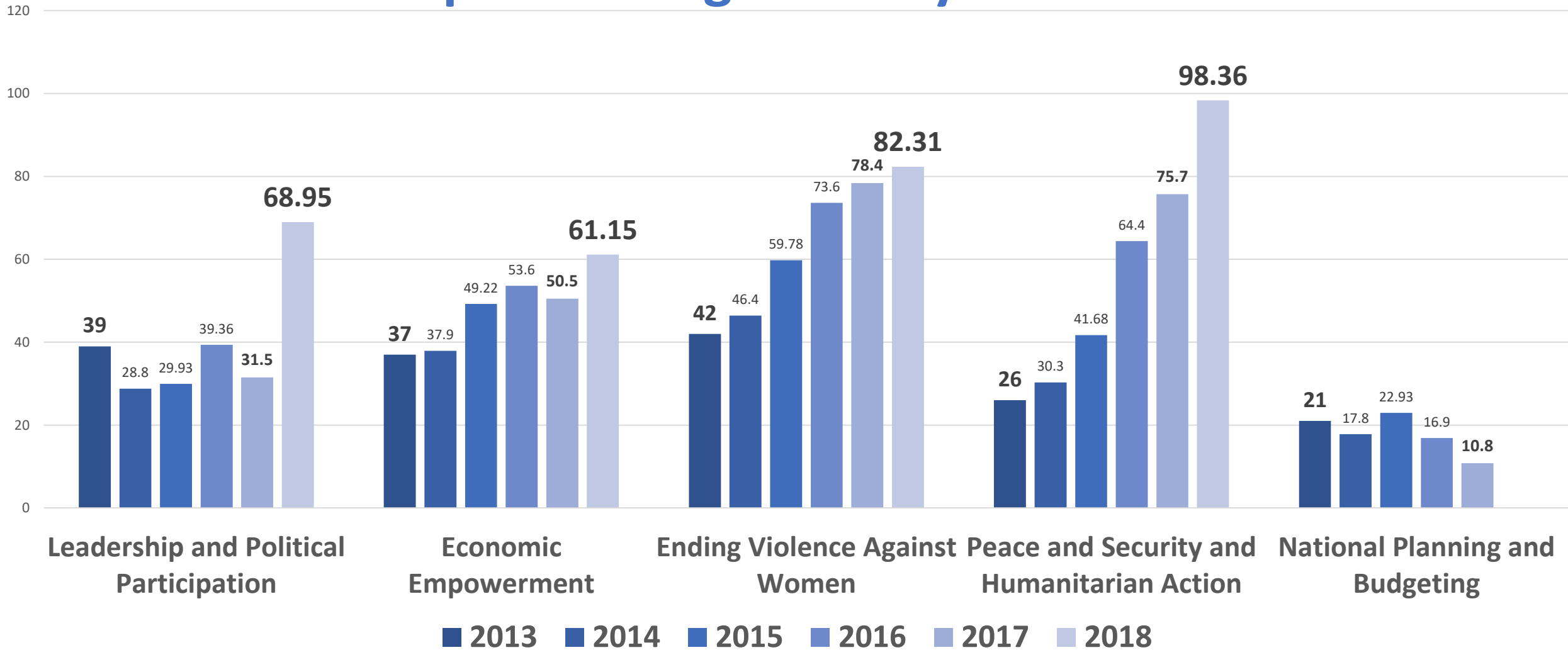
- UN Women was the outcome of the consolidation of the four existing gender equality entities totaling 401 people. Today UN Women has a workforce of 2,400 globally.
- Original member state intention was capitalization of \$500 million
Reality was +/- 250 million
- Original member state intention was largest possible share of voluntary contributions as core, multi-year funding
Reality: non-core has overtaken core resources over time
- By 2017, UN Women's revenue had grown to over \$350 million, and the core to non-core leverage ratio had become 3.3: 1

UN-Women is consolidating programme outcomes

	2014	2015	2016	2017	2018
# of programme level outcomes	985	797	761	522	438
# of programme level outputs	2,872	2,376	2,208	1,826	1,563



UN-Women's expenditure growth by outcomes

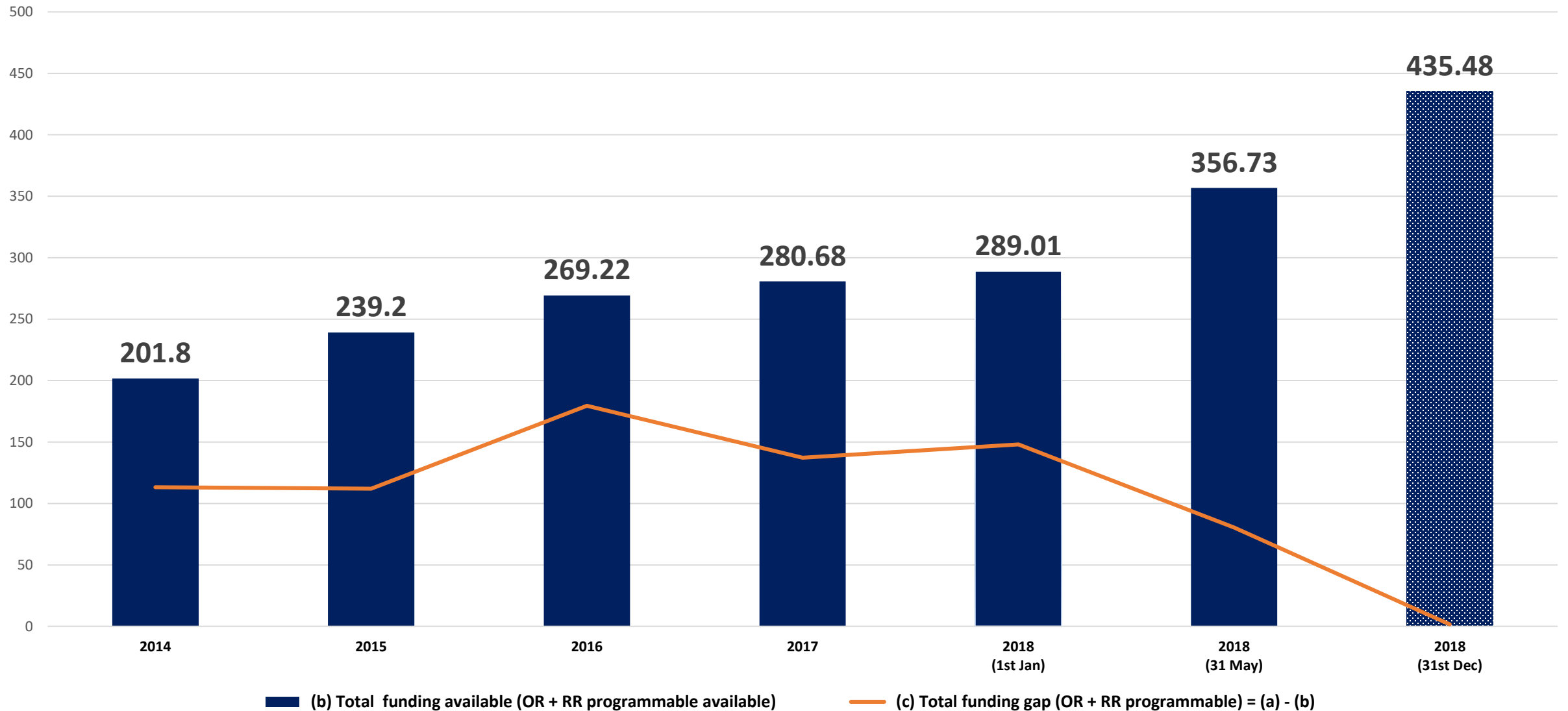


In this figure, 2018 data are based on 2018 AWP, while previous years are based on actual expenditure.
 In new SP (2018-2021), National Planning and Budgeting thematic area was merged into Leadership and Political Participation

Increased impact of Partnerships

	UN Women Top 10 Agreements (2017 and 2018 to date)	Region	Donor	Value (USD)
Public	UN Women Sida Strategic Partnership Framework 2017-2020	Global	Sweden	36.2 M
	Strengthening the Resilience and Empowerment of Women and Girls and Host Communities in Iraq, Jordan and Turkey	Arab States	European Commission	14.5 M
	Safe and Fair: Realizing women migrant workers' rights and opportunities in the ASEAN region (EU-UN Spotlight Initiative)	Asia & Pacific	Multi-Donor Trust Fund Office	13.4 M
	Eliminating Violence Against Women in the West Bank and Gaza	Arab States	Canada	13.1 M
	Win-Win: Gender Equality means Good Business	Americas & Caribbean	European Commission	10.5 M
	Enhancing Access to Justice for Women in Asia and the Pacific: Bridging the gap between formal and informal systems through women's empowerment in Asia and the Pacific Region	Asia & Pacific	Sweden	9.0 M
	Strengthening Human Rights and Gender Equality through Climate Change Action and Disaster Risk Reduction in Cambodia, Bangladesh, Viet Nam, and Asia and the Pacific Region	Asia & Pacific	Sweden	8.9 M
	Contribution to the UN Women Country programme in Mali with a focus on 1325	West & Central Africa	Denmark	8.7 M
	EU-UN Spotlight Initiative: Technical Unit Secretariat	HQ	Multi-Donor Trust Fund Office	8.7 M
	Private	Flagship Programme Initiative: Making Every Woman and Girl Count	Global	Bill and Melinda Gates Foundation

UN-Women's funding gap decreasing over time





UN Women's success has so far defied the odds

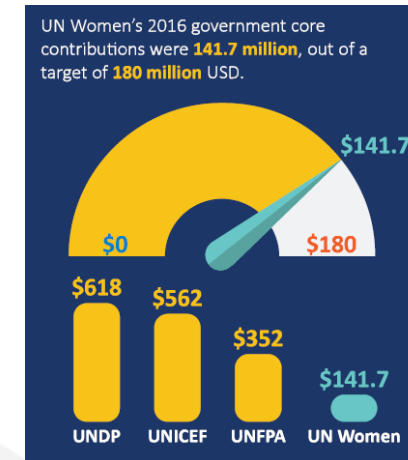
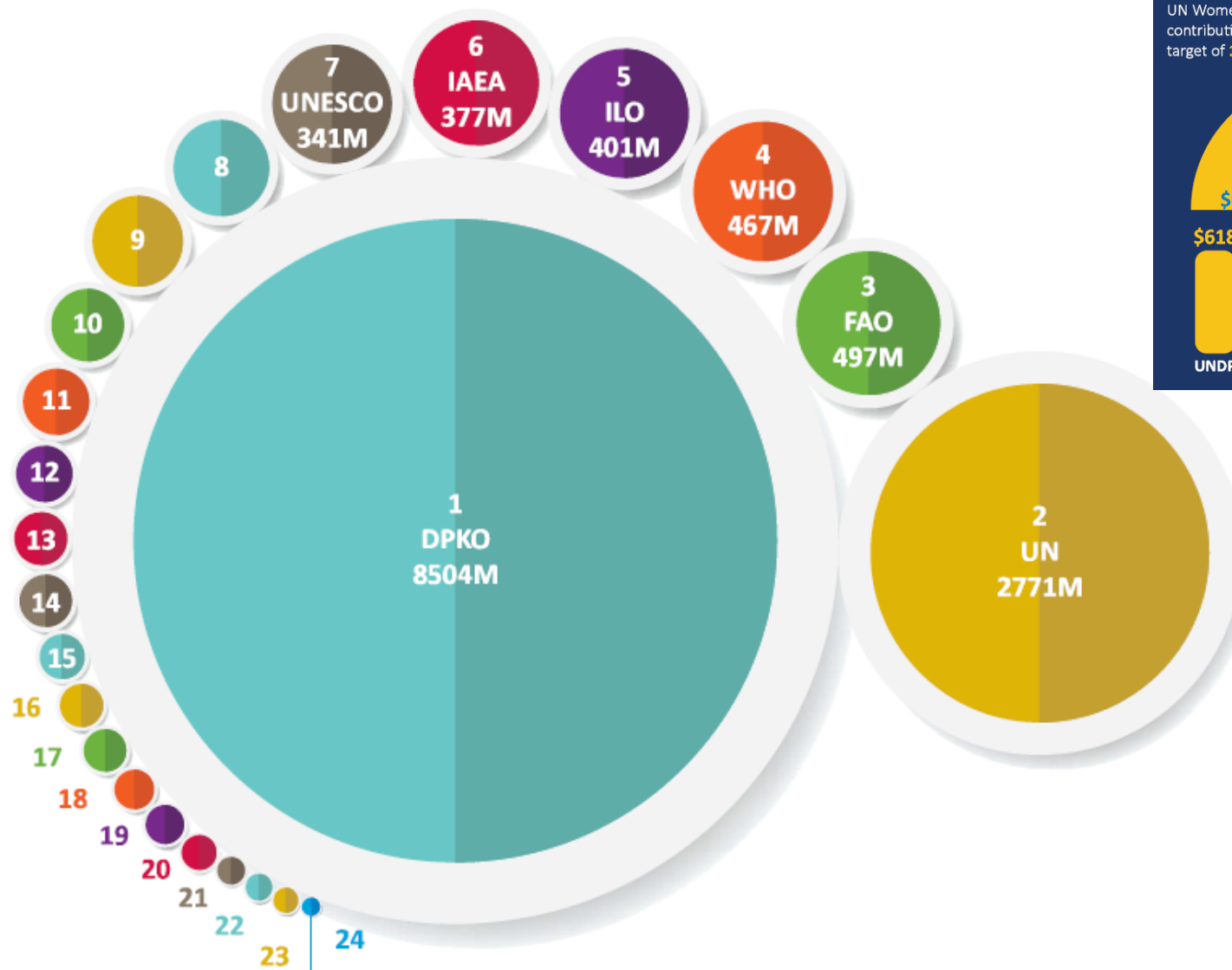
Financial sustainability is key



UN Women Operates in a Changing World

- The global political climate has become less supportive of multilateralism
- It appears that there is also shrinking space for human rights and gender equality activism. The 2017 death toll of female HRDs was 197 risen fourfold since 2002
- The largest share of UN's +/- \$50 b a year revenue still comes from governments, 78% of contributions are made directly by Governments and another 9%, or a record high of \$2.6 billion, by the European Commission.
- For many United Nations funds and programmes, as for UN-Women, RR contributions are declining.
 - RR share of total funding dropped from 37% to 22% and the RR share for development-related activities fell from 41% to 28%
- Good news
 - The UN however remains a force-multiplier for States, addressing global challenges that – due to their complexity and cost – no single State can confront on its own
 - After a decade marked by several economic crises, “in 2017 global economic growth is estimated to have reached 3.0 per cent, a significant acceleration compared to growth of just 2.4 per cent in 2016 and the highest rate of global growth recorded since 2011

UN Women's Assessed Contributions Relative to the UN System



1	DPKO	8504M
2	UN	2771M
3	FAO	497M
4	WHO	467M
5	ILO	401M
6	IAEA	377M
7	UNESCO	341M
8	UNEP	223M
9	WTO	198M
10	ITU	128M
11	PAHO	106M
12	UNIDO	78M
13	ICAO	68M
14	WMO	66M
15	UNHCR	49M
16	IMO	45M
17	IOM	43M
18	ITC	37M
19	UPU	36M
20	UNODC	29M
21	WIPO	18M
22	UN-HABITAT	17M
23	UNWTO	15M
24	UNWOMEN	8M

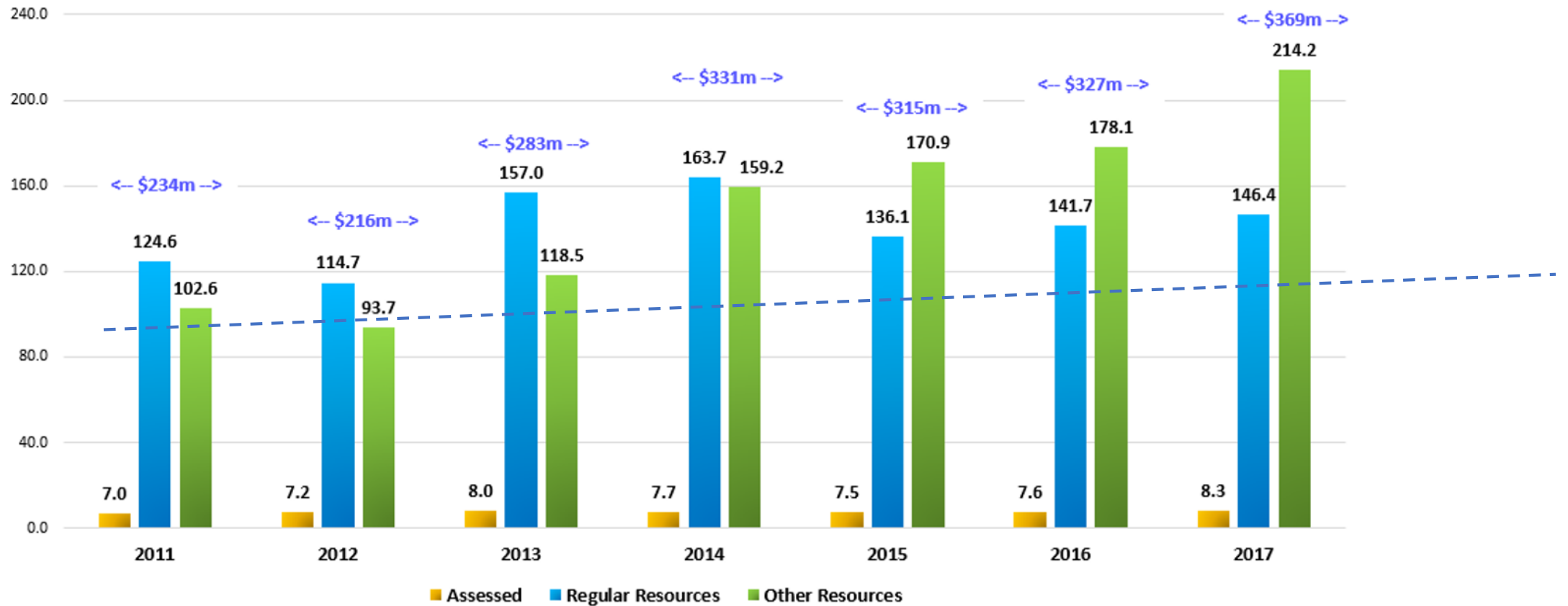
TOTAL REVENUE 14.52B



0.05% UN Women's portion of the UN System's assessed contributions

UN Women is increasing impact while core resource growth is becoming stagnant in comparison to non-core resource growth

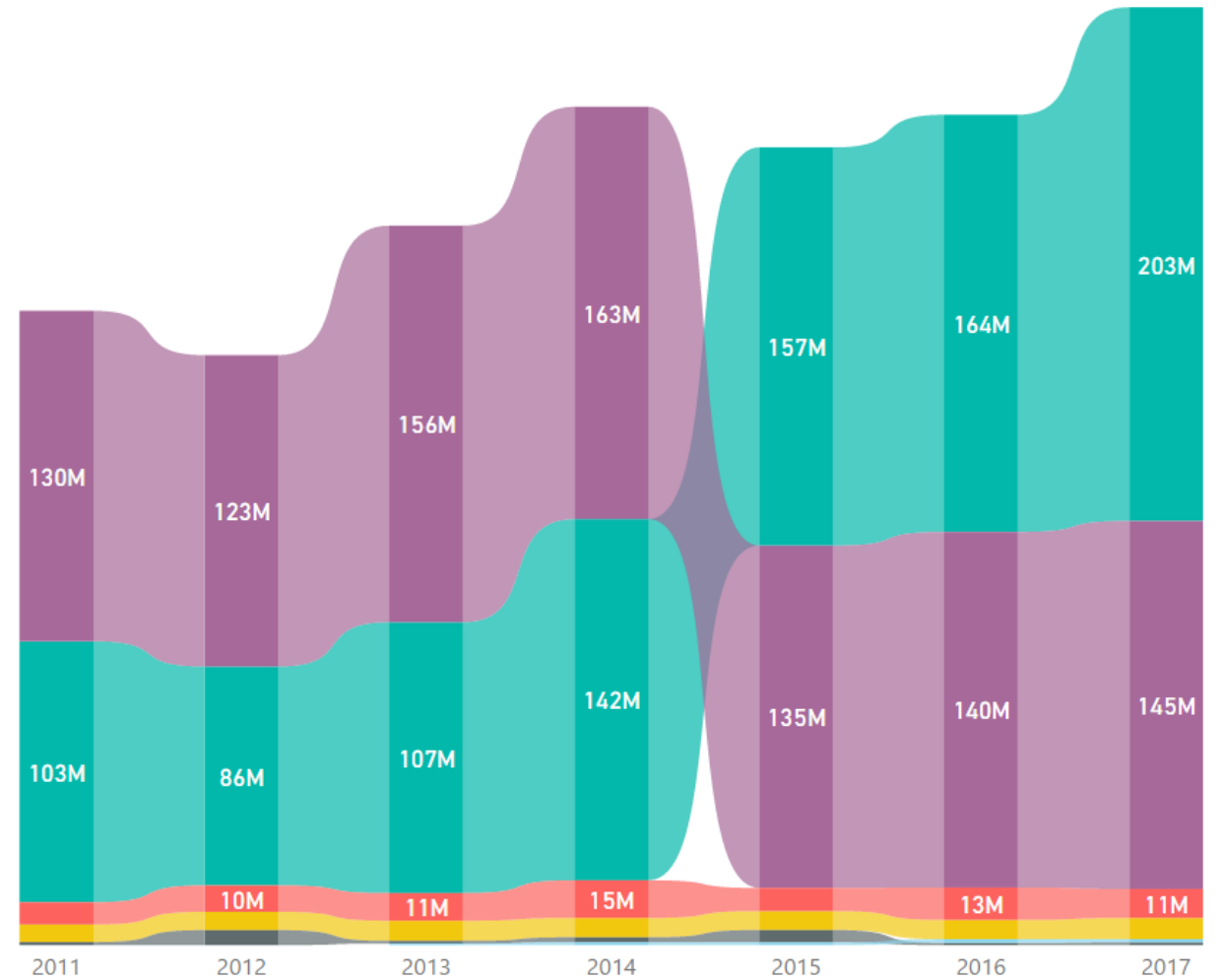
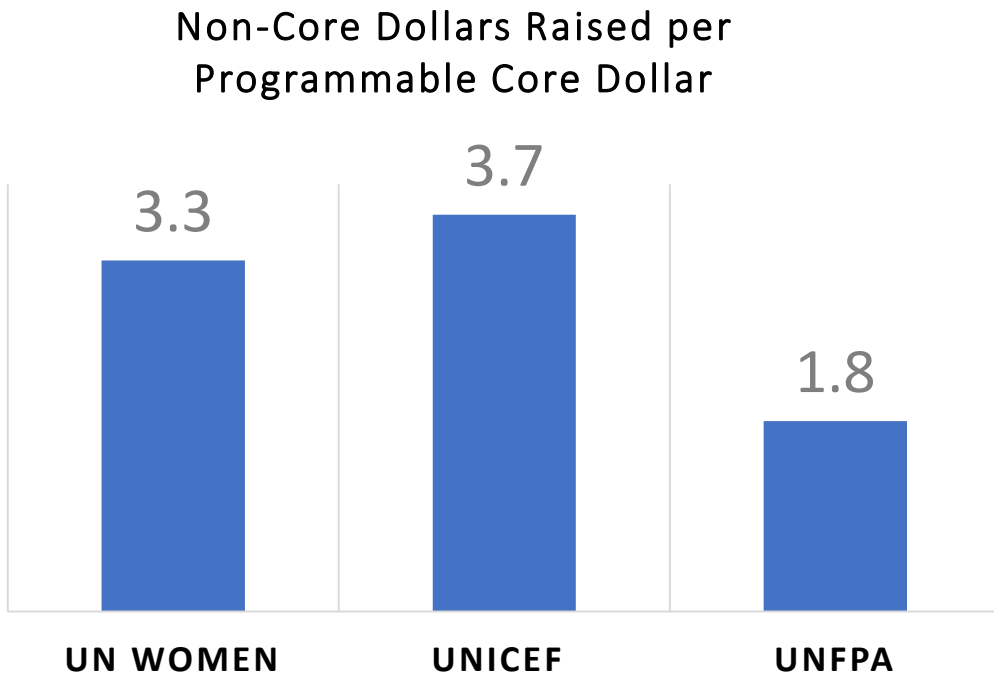
Total Contributions Revenue



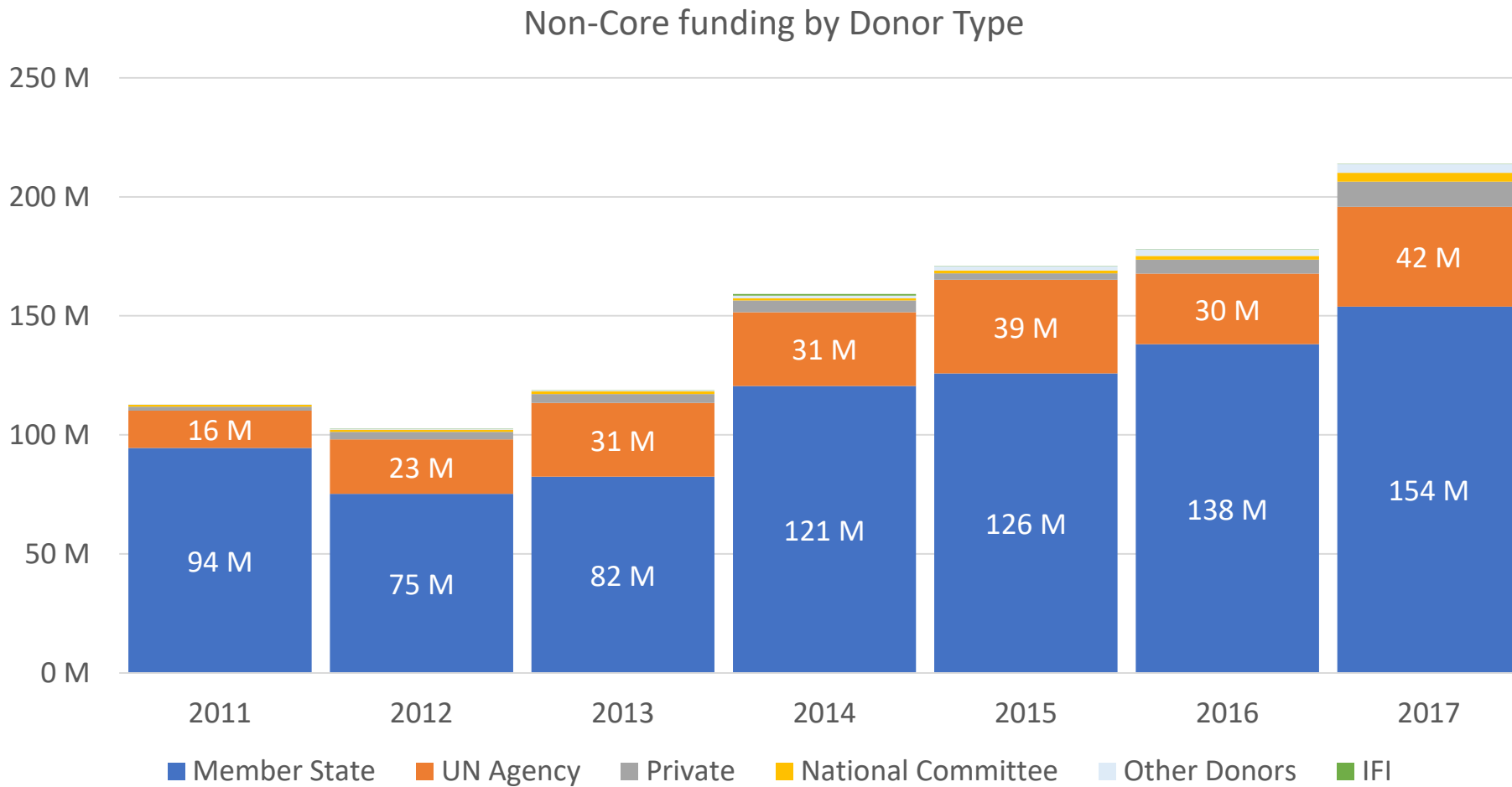
Core to non-core ratio increased over time

UN Women Contributions by Type

Assessed Resources Fund for Gender Equality In-Kind Contributions (Other Resources (Non- Regular Resources (Core) UN Trust Fund to End V...



Non-Core Funding (2011-2017)



- Growth of 9.7% per year
- Growth across all donor types
- Opportunity to expand JPs and Private Sector share but need to protect MS share

Non state funding segments can yield \$60m in 2 years

- Corporations and Foundations expected to grow by 37% in 2018 to USD 16 million
- National Committees expected to grow from USD 6.3 million in 2017 to USD 12 million in 2018 and USD 22 million in 2019.
- UN Women high share of joint programming (103/371) and pooled funding revenue to grow

Type	Segment/Portfolio	3-Year Average Growth Rate	
Public	Member State	Top10	2%
		Next10	5%
		High Potential	-8%
		Rest	-7%
	UN Agency	12%	
	IFI	19%	
Private	National Committee	88%	
	Private Sector	41%	

Deepen

engagement with public and private sector donors by

- Organizing high-level Member State consultations, working with key donor champions, and rallying supportive parliamentarians and major civil society voices
- Enhancing visibility by showing the transformative effect of our work
- Demonstrating that UN Women is specialized, competent, effective, and reliable
- Expanding joint programme delivery and strengthening interagency coordination

Invest

in individual giving by

- Leveraging corporate partners to tap the potential of employee giving
- Supporting National Committees to professionalize their fundraising
- Developing capacity and technology for direct marketing and employee giving
- Targeting and recruiting High Net Worth Individuals and Influencers

Generate

more revenue from communications and advocacy campaigns by

- Showing a direct positive impact that programming has on the lives of women
- Reinforcing human interest stories with hard evidence
- Investing in improving digital spaces for fundraising and visibility
- Building on existing strategic partnerships and strategic multipliers

RM Strategy

Objective:

Raise \$2B in four years to fully fund UN Women's 2018-2021 Strategic Plan and position UN Women as the partner of choice on Gender Equality and Women's Empowerment

How?



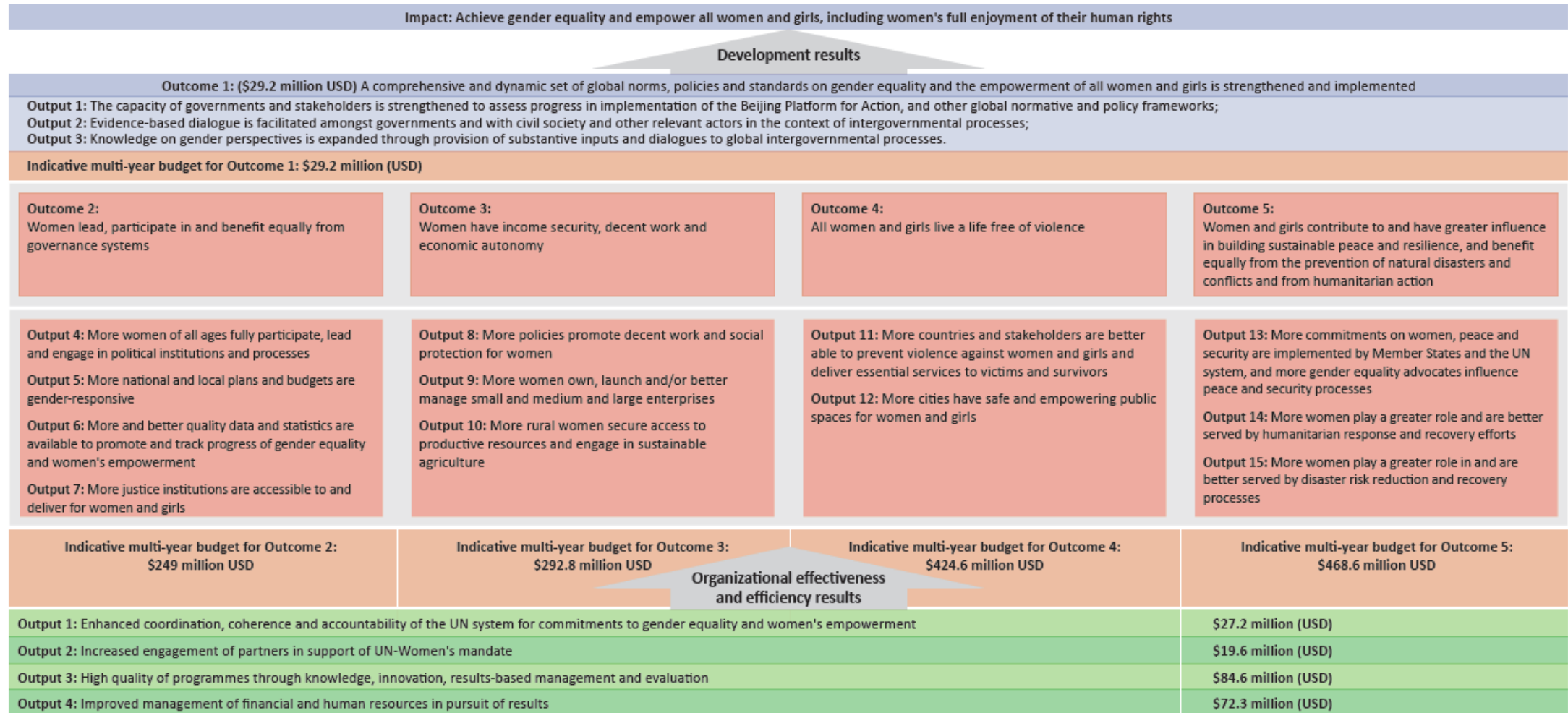
UN Women's Strategic Plan 2018-2021 - Integrated Results and Resources Framework

The goal of UN Women's Strategic Plan 2018-2021 is to achieve gender equality and empower all women and girls, including women's full enjoyment of their human rights. The Strategic Plan prioritizes 5 development outcomes and a set of 15 development outputs, including 12 thematic outputs reflecting globally agreed thematic priorities to break trends and accelerate efforts towards gender equality and women's empowerment (see figure below). Each thematic output is designed to assist Member States, upon their request, in translating global norms and

resolutions into national policies to both achieve transformative results for women and girls and address multiple Sustainable Development Goals in a synergistic manner.

This booklet provides methodological guidance (in the form of generic theories of change) for programming under each thematic output of UN Women's Strategic Plan 2018-2021. These generic theories of change provide an initial platform for

national, CSO, private sector, ODA and UN partners to: assess required initiatives to effect transformative change in line with unique country contexts and capacities; identify on-going activities and gaps; and support a division of responsibilities amongst partners on how to best address these gaps. Activities to achieve the thematic changes can be undertaken by partners individually within a localized and common programming framework, or collaboratively through joint programmes and other pooled financing mechanisms.



Time is Now to Step It Up

The demand for UN Women's tri-partite mandate is at an all time high!

- Agenda 2030 and cross-cutting nature of GEWE in all goals requires additional capacity. Demand has outpaced supply
- Increasing demand due to current global political and social context
- Public awareness at a high
- #MeToo; #Timeis Up



Deepening to Invest and Generate from Other Sources



Step It Up for Gender Equality
and Women's Empowerment

2020 Funding Compact for
financial sustainability

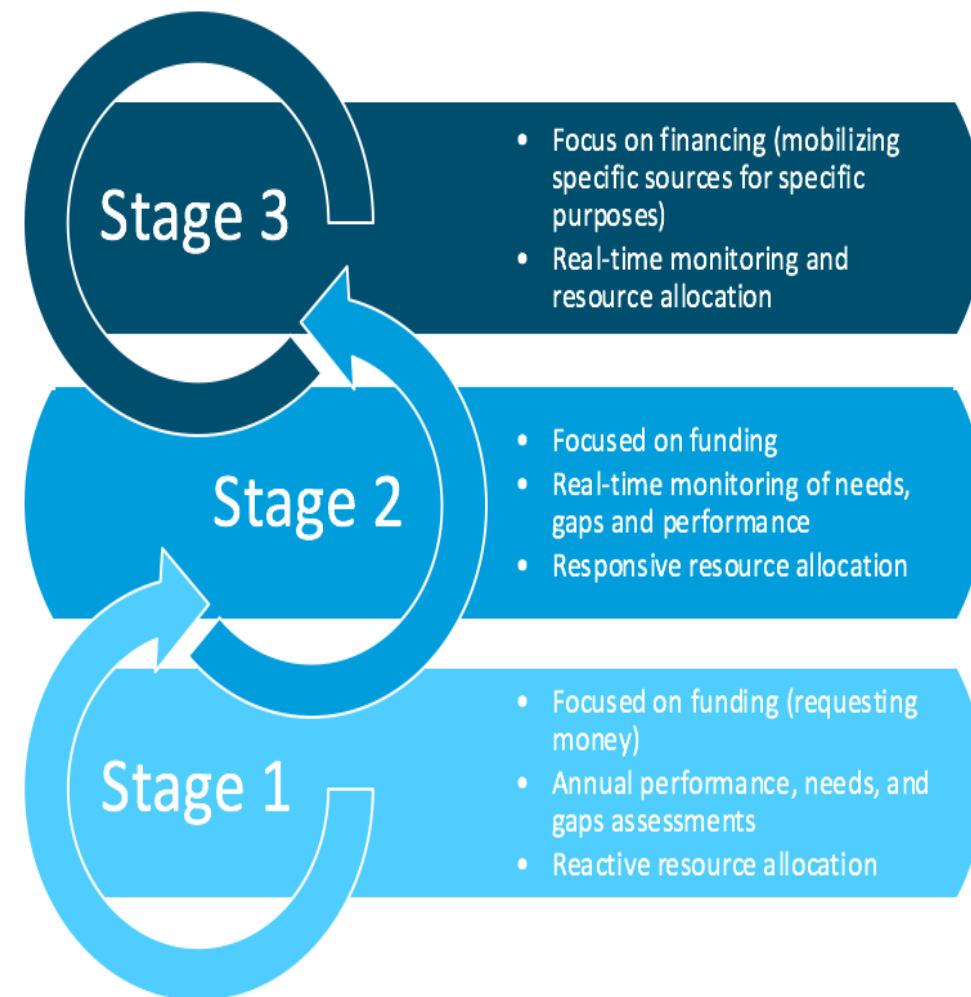
Road Map to Financial Sustainability

The 2020 Gender Compact is a Member State-championed fundraising drive to raise additional core funding for UN Women.

Led by donor advocates, UN Women will engage Member States in contributing a US \$60 million annual increase in core in 2019 and 2020.

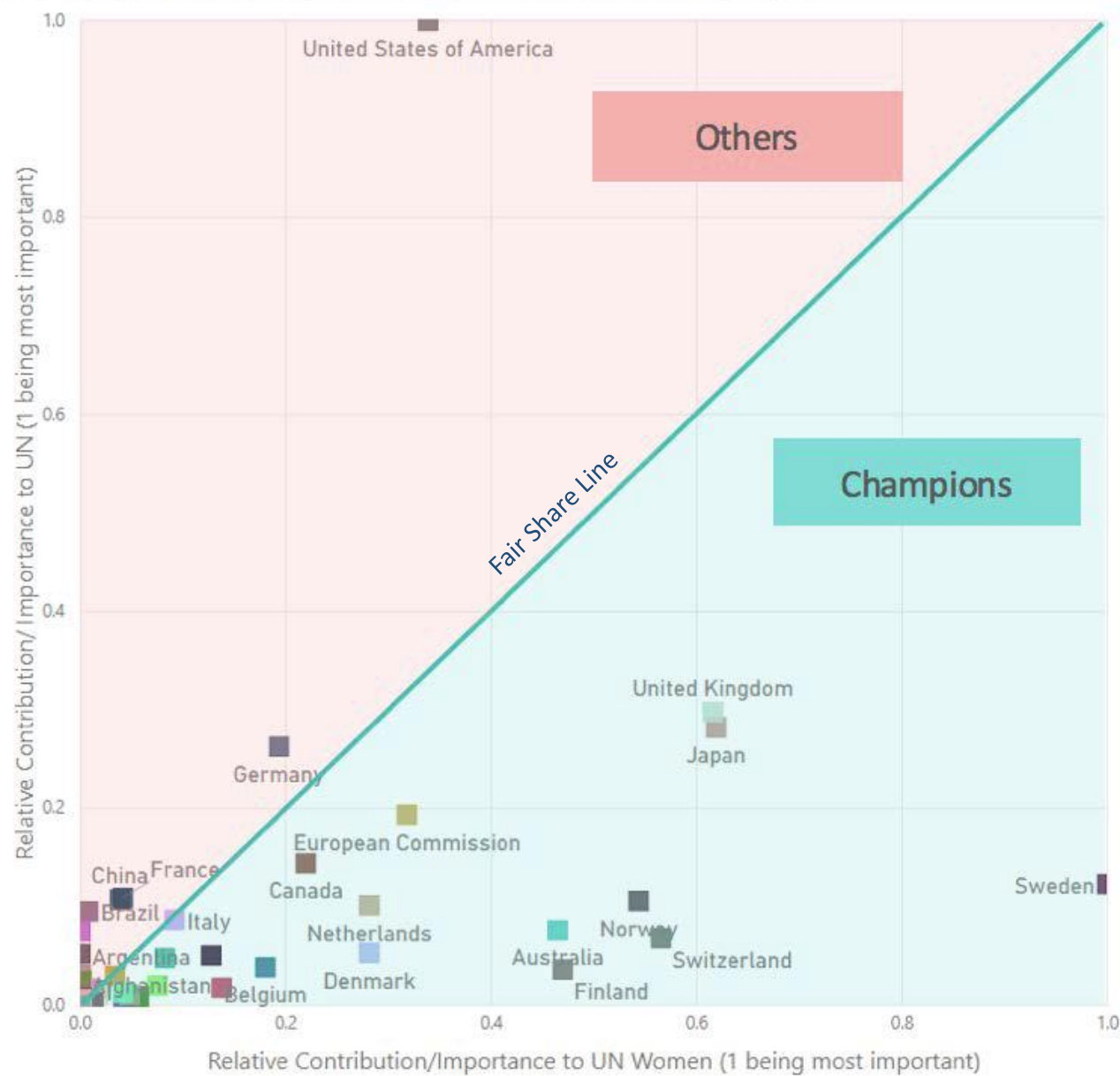
The 2020 Gender Compact would increase UN Women's RR base to a level of US \$200 million which would ensure greater institutional integrity and the ability to respond to the needs of country and regional offices particularly during the UN reforms.

It is hoped that this will help both reduce reliance on Member State funding and change the way Member States prioritize and invest in GEWE.



UN-Women's Maturation Model

Relative Contribution of Donors to UN and UN Women



Options for getting to \$60 million/yr more

Seven champions who focus their core funding on UN Women relative to sister agencies could champion step it up for 50:50 by 2030;

- Member States that do not support UN Women commensurate to their overall UN contributions could step it up; and
- Emerging donors including oil-rich and countries that graduated to middle income could step it up.

The Step it Up for GEWE 2020 Funding Compact

-0.28% increase that will change funding flows

Compact options:

1. **“All hands on deck”** - \$1 m more from 60 Member States. This one is high effort and uncertain return, as attention is scattered over many prospects. We have tried this approach with mixed success.
2. **“Some hands on deck”**. 30 Member States give \$2 m more. This one is the least likely as the amount goes beyond a disposable income level and would require special projects with tangible national benefit to sell to governments and tax base.
3. **“The largest hands on deck”**. This one focuses on a few large pocket prospects. 12 Member States each give \$5 m more. Either champions who want to give a 10% increase to support the campaign, or new donors who want to make their mark and gain recognition. This one is the most feasible, given the analysis we have on emerging donors

Making a difference in women's lives



UN Women's Phumzile Mlambo-Ngcuka at the Rohingya Camp




United Nations Entity for Gender Equality
and the Empowerment of Women

What the Step It Up GEWE Compact 2020 Buys

1. UN Women fit for purpose. 2020 is the year of great expectations and reviewing global progress.

- Beijing +25; Security Council resolution 1325 +20; 2030 Agenda 5-year milestone
- End of Africa's Decade of Women and UN Women's first decade

2. Increased coordination capacity and more joint programming

- Demand for coordination increases with gender mainstreaming uptake. For example, 2030 Agenda, new UNDAFs and UN gender parity strategy.
- Demand for technical support and coordination expands with joint programming uptake. For example, EU-UN Spotlight Initiative.

3. A sustainable public-private partnership funding model

- Gradually decreasing the core funding dependency on Member States
- Reducing UN Women vulnerability to financial shocks

Core resources are core to UN Women's continued success

- **The world cannot afford gender inequality**
 - The World Bank says \$ 160 trillion is lost to gender-based unequal pay (2 times global GDP)
- **Member States had the vision** to respond to civil society advocating for the establishment of UN Women to support the quest to end gender inequality through women's empowerment
- **UN Women is the global asset** that helps Member States achieve gender equality by coordinating the UN System and providing expert advice and support at national levels in developing countries; as well as norm setting facilitation and policy advice globally
- **Member States own UN Women.** Owners pay rent or mortgage to acquire and protect their assets
- **UN Women's asset value has increased over time.** The cost is still +/- \$200 m/ year as it was when UN Women was formed

Core is the foundation;
Non-core the buildings
on top of it



Core of \$200 m +

Funding Compact Annual Road Map

